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Work Package 5: Dissemination

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Organization name of lead beneficiary for this deliverable: Hertie School of Governance

Dissemination Level		
PU	Public	<input checked="" type="checkbox"/>
PP	Restricted to other programme participants (including the Commission Services)	<input type="checkbox"/>
RE	Restricted to a group specified by the consortium (including the Commission Services)	<input type="checkbox"/>
Co	Confidential, only for members of the consortium (including the Commission Services)	<input type="checkbox"/>

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DIGIWHIST Website Description

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Introduction

The overall aim of the website www.digiwhist.eu is to represent the DIGIWHIST project as a static webpage and provide internal and external links to important public procurement resources. It provides basic description of the project including information on partners, key researchers, project timeline and news. It also serves as a place for releasing publications and sharing literature. This webpage and the related social media buzz will create momentum for later dissemination and engagement with stakeholders.

We identified at least five distinct stakeholder groups: 1) NGOs and wider civil society, 2) investigative and data-driven journalists, 3) businesses, especially SMEs, 4) academic researchers, 5) policy makers and employees of oversight institutions. These groups are likely to differ in their needs, capacities, and goals. Our intention is to create a website in which we can flexibly cater for the needs of each of them. In the first 12 months we will particularly target investigative journalist associations in Europe with the goal of using them as conduits to promote the project and the use of the platform.

In addition to the textual information, the site contains short videos of researchers from each partner organisation explaining the importance of open data and explaining what the project hopes to accomplish. These videos will be used as an early call to action to drum up interest amongst stakeholders.

The DIGIWHIST website incorporates the logo and colours that were developed for Deliverable “D5.1. Project flyer and logo” to provide all parts of the website with a corporate design. The website will serve as primary repository tool for the project, housing data, databases, news about the project and real-time social media feed. The website is intended to be the “home base” for all dissemination activities.

The opening page uses a Big Data graphic image and matching colours of blue to invite visitors to discover this landing page/ hub which contains practical information about the project as well as public procurement data resources and networks. The opening page is divided into 6 different segments (marked in the screenshot). All these segments and their subpages are explained in detail below.

DIGIWHIST Landing Page (part 1)

The screenshot shows the DIGIWHIST Landing Page. At the top, the DIGIWHIST logo is on the left, and navigation links for RESOURCES, NEWS, and PRESS are on the right. A red box with the number '1' is placed over the PRESS link. Below the header, a dark blue banner reads 'DIGIWHIST: The Digital Whistleblower' followed by 'Fiscal Transparency, Risk Assessment and Impact of Good Governance Policies Assessed.' A red box with the number '2' is to the right of this banner. Below the banner, a 'Featured Product' section highlights 'EuroPAM: The European Public Accountability Mechanisms'. This section includes icons for Freedom of Information, Financial Disclosure, Public Procurement, Political Financing, and Conflict of Interest Restrictions. At the bottom, a blue 'Resources' section contains six white boxes with links and descriptions: Networks, Procurement Laws, Data, Research and Policy Papers, Workshops, Conferences and Training material, and Procurement Agencies. A red box with the number '3' is placed over the Resources header.

1

2

3

Resources

Networks | Discover the professional networks working on procurement
A list of networks working on public procurement and government accountability in Europe, ranging from policy practitioners to academic networks with regular conferences and publications.

Procurement Laws | Find out about the laws and regulations on government contracting
Succinct overview as well as elaborate details and links of national and EU public procurement legislation as of 2015.

Data | Explore diverse procurement datasets from around Europe
Cutting-edge sources of open data readily available in a structured downloadable format.

Research and Policy Papers | Learn about the state-of-the-art of public procurement and government accountability
A broad set of academic and policy papers looking into public procurement and government accountability across the globe.

Workshops, Conferences and Training material | Join our events and get involved!
The project delivers a range of workshops, conferences, seminars and other events. We are also present at events organised by third parties interested in public procurement and government accountability.

Procurement Agencies | Connect to the guardians of procurement data
Names and links of the public procurement agencies across Europe whose primary task is to process and publish government contracting information in the form of procurement announcements.

DIGIWHIST Landing Page (part 2)

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News

Understanding Governance Virtuous Circles: Estonian Miracle
DIGIWHIST members were also present at the ANTICORRP conference "Understanding Governance Virtuous Circles: Who Succeeds and Why" (July 8-12, 2015, organized by the Hertie School of Governance (HSöG) and the European Research Centre for Anti-Corruption and State-Building, ERCAS), which got off to an intriguing start here at the European Academy Berlin. The aim of the [...]

Kick-off Meeting Cambridge
DIGIWHIST's Consortium Members came together for the first time to discuss the details of the EU HORIZON 2020 project which will last the following three years. Some of the hot topics were how the data collection and clearing procedure will take place, what good work had been done before by consortium members in the field [...]
[News archive](#)

Events

2 - 4 Sep 2015 - Malaysia
16th International Anti-Corruption Conference

8 - 9 Sep 2015 - Düsseldorf
10th Handelsblatt Annual Meeting - Compliance

18 Sep 2015 - BIS Conference Centre, London
Professional Development for Data Scientists in Policy
[See calendar](#)

Tweets

DIGIWHIST @digwhist 6 Aug
Preparing for 16th International Anti-Corruption Conference in Malaysia, 2-4 September 2015! @Khaghaghordyan bit.ly/LJ0k20Z

DIGIWHIST @digwhist 8 Aug
DIGIWHIST will also be present at the Conference of Handelsblatt! bit.ly/LvVgn5r #procurement #anticorruption @vnhaly_tazekas Expand

DIGIWHIST @digwhist 9 Aug
Face lifting! DIGIWHIST is working on its website which will be launched in September.

DIGIWHIST @digwhist 6 Jul
Looking for Researcher for Cyprus and Greece for Legal and Regulatory Mapping. ASAP. 18 working days bit.ly/LxlpvP #anticorruption Expand

DIGIWHIST @digwhist 1 Jul
Tweet to @digwhist

Project

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About

People

Work Packages

Publications

Contact

digiwhist

DIGIWHIST Consortium


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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no 645432.

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1. Header: DIGIWHIST Logo and Navigation Panel

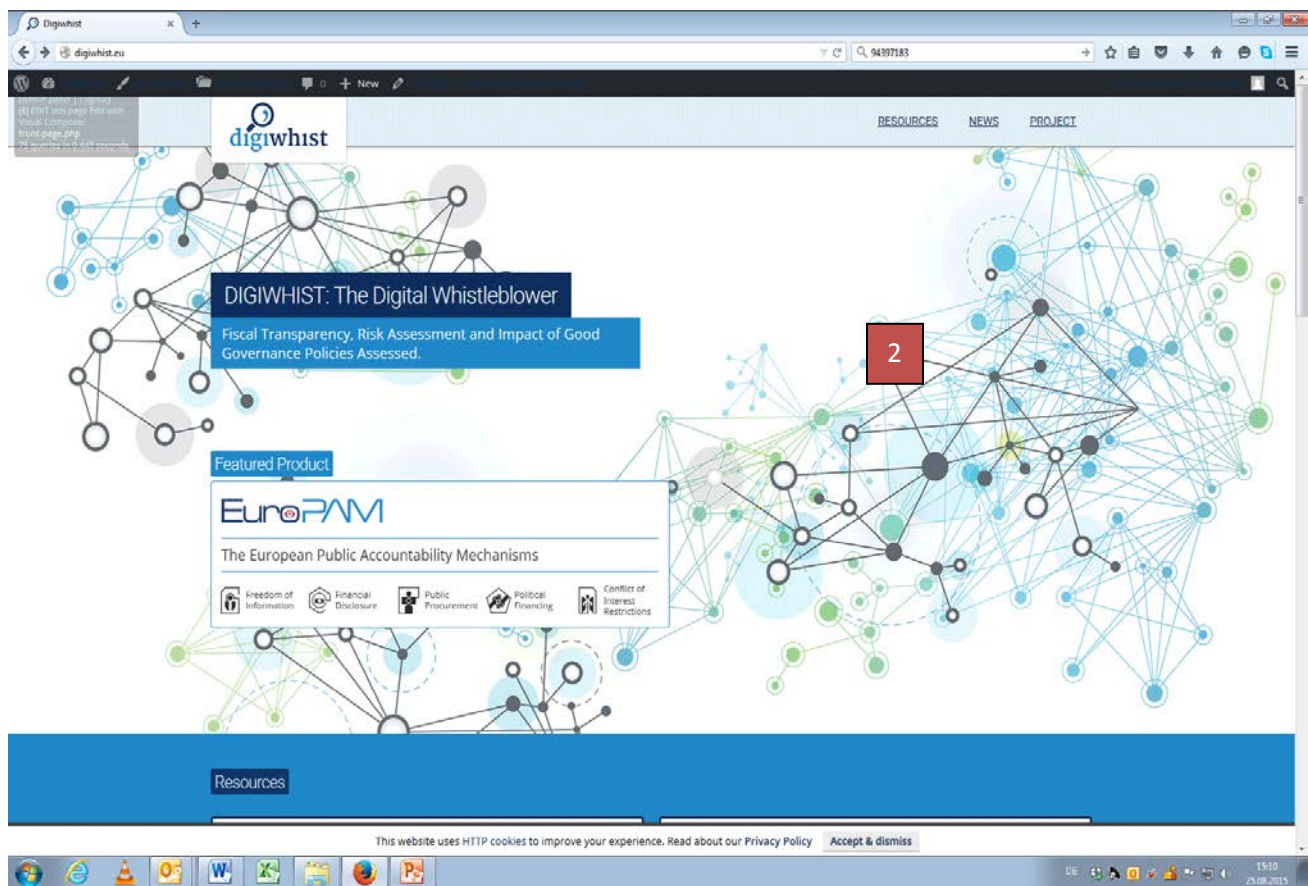
The header of the opening page (**Segment 1**) contains DIGIWHIST logo , as well as links to the Resources, News and Project sections of the opening page – so clicking here will guide one directly to these parts on the opening page.



2. The Top of the Opening Page

On top of the page (**Segment 2**) one finds the project title “DIGIWHIST: The Digital Whistleblower Fiscal Transparency, Risk Assessment and Impact of Good Governance Policies Assessed.” which, by clicking, leads to the bottom of the opening page showing seven video interviews with the leading project partners.

The top of the opening page also features  [The European Public Accountability Mechanisms](http://www.europam.eu). By clicking on the EuroPAM link, one is led to the www.europam.eu website, which will be described below in detail.

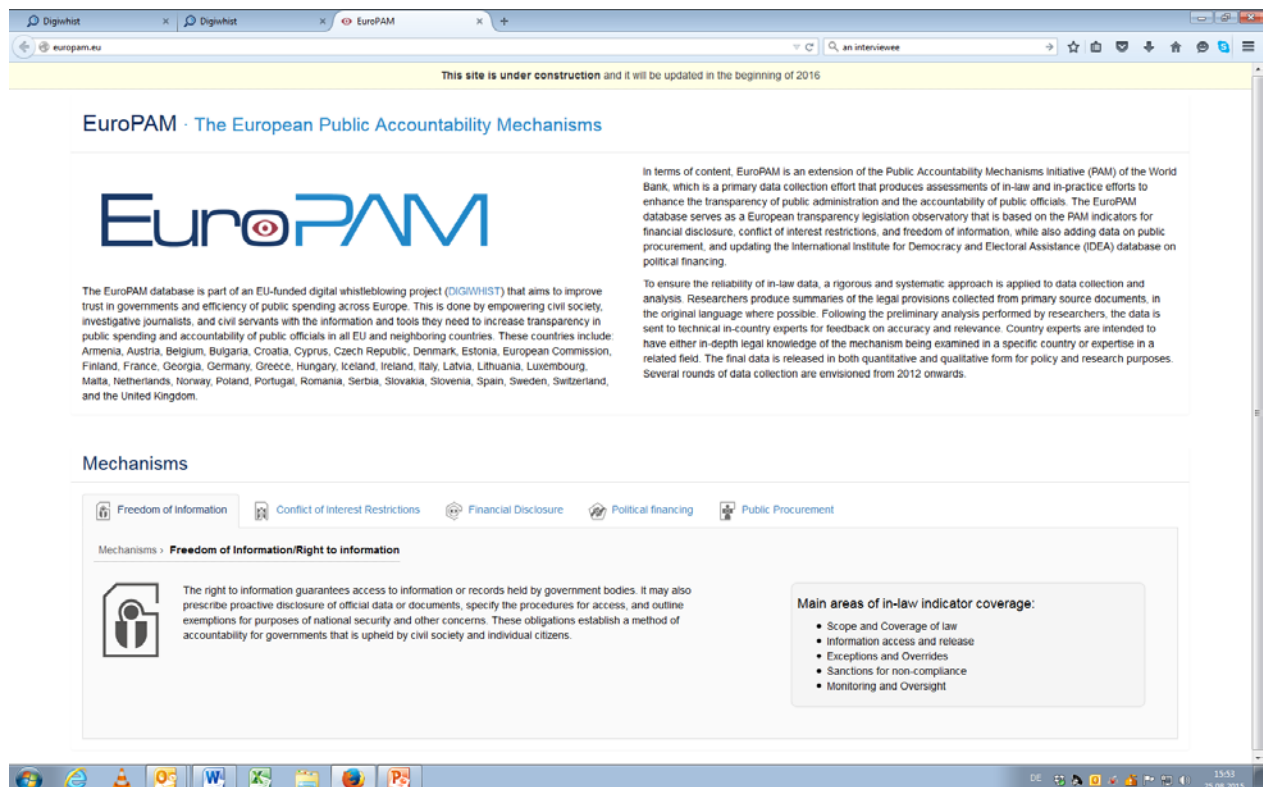


a. EuroPAM

The EuroPAM website is part of DIGIWHIST and is the deliverable 4.3 that will be finalized and submitted as a final deliverable in February 2018. EuroPAM is an extension of the Public Accountability Mechanisms Initiative (PAM) of the World Bank. It is based on the PAM indicators for financial disclosure, conflict of interest restrictions, and freedom of information, while also adding data on public procurement, and updating the International Institute for Democracy and Electoral Assistance (IDEA) database on political financing.

The EuroPAM has its aim to improve trust in governments and efficiency of public spending across Europe. This is done by empowering civil society, investigative journalists, and civil servants with the information and tools they need to increase transparency in public spending and accountability of public officials in all EU and neighbouring countries (34 in total), as well as the European Commission. These countries include: Armenia, Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, and the United Kingdom.

We decided to start building the website already now, so that with time we can fill it with the content that is already available. Currently on the EuroPAM website we put the description of each mechanism, as we as our methodology. We plan to launch the beta version of the website in the beginning of 2016.

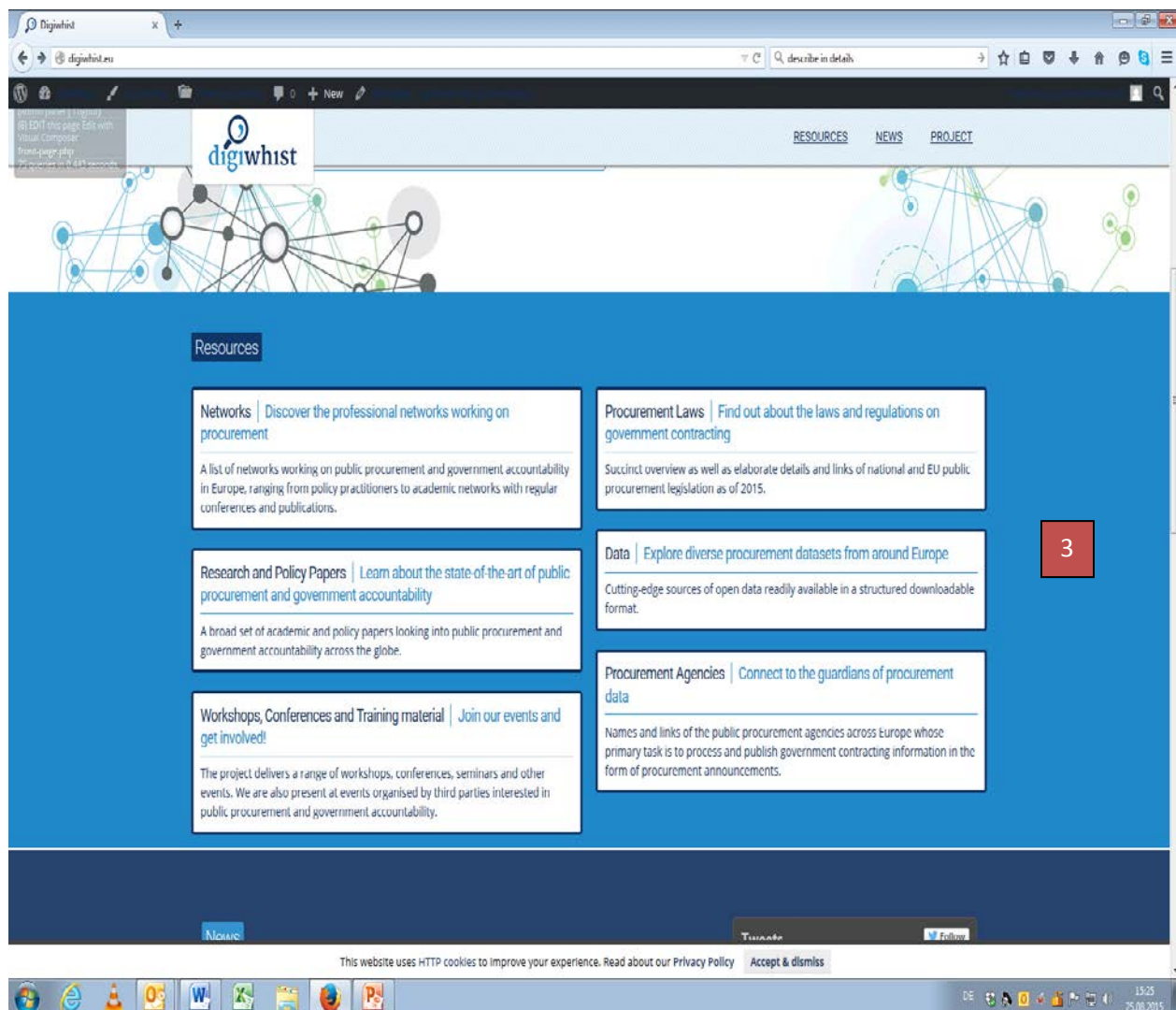


b. National Procurement Portals

We are also planning to create a website www.opentender.eu, which it is going to be a collection of national procurement portals in 35 jurisdictions and mobile apps providing three main functionalities: 1) Downloadable databases and documentation 2) Easy-to-use interactive analytic tools 3) Allowing users to contribute to data. At this stage we are looking for partners to provide input on the portals at the development stage and help implement and sustain them. When the website is ready it will be also presented as a featured product on DIGIWHIST's website (similar to EuroPAM design).

3. The Middle of the Opening Page: Resources

This middle section (**Segment 3**) leads to the Resources and contains links to all six resources pages. It has been placed at the centre of the DIGIWHIST page, because we consider this the most prominent part. This section will be periodically updated by DIGIWHIST consortium.

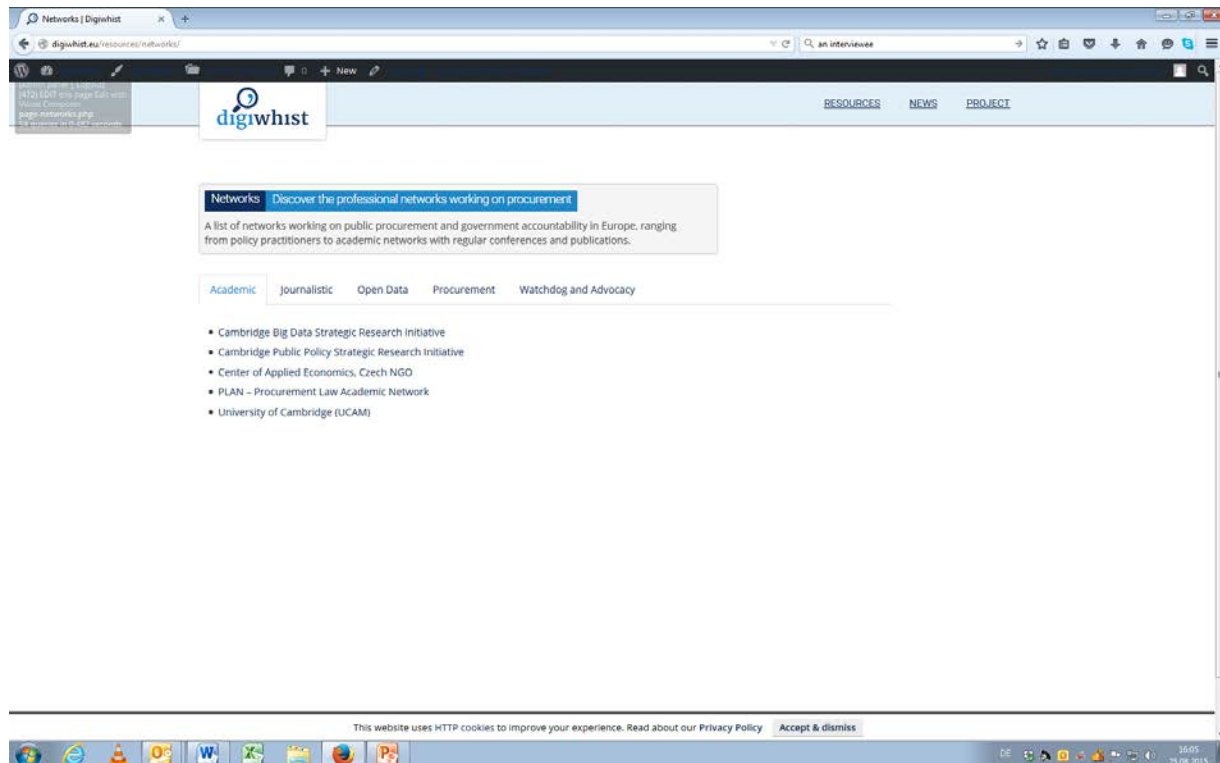


The six resource pages are as follows:

a. Networks

“Discover the professional networks working on procurement: A list of networks working on public procurement and government accountability in Europe, ranging from policy practitioners to academic networks with regular conferences and publications.”

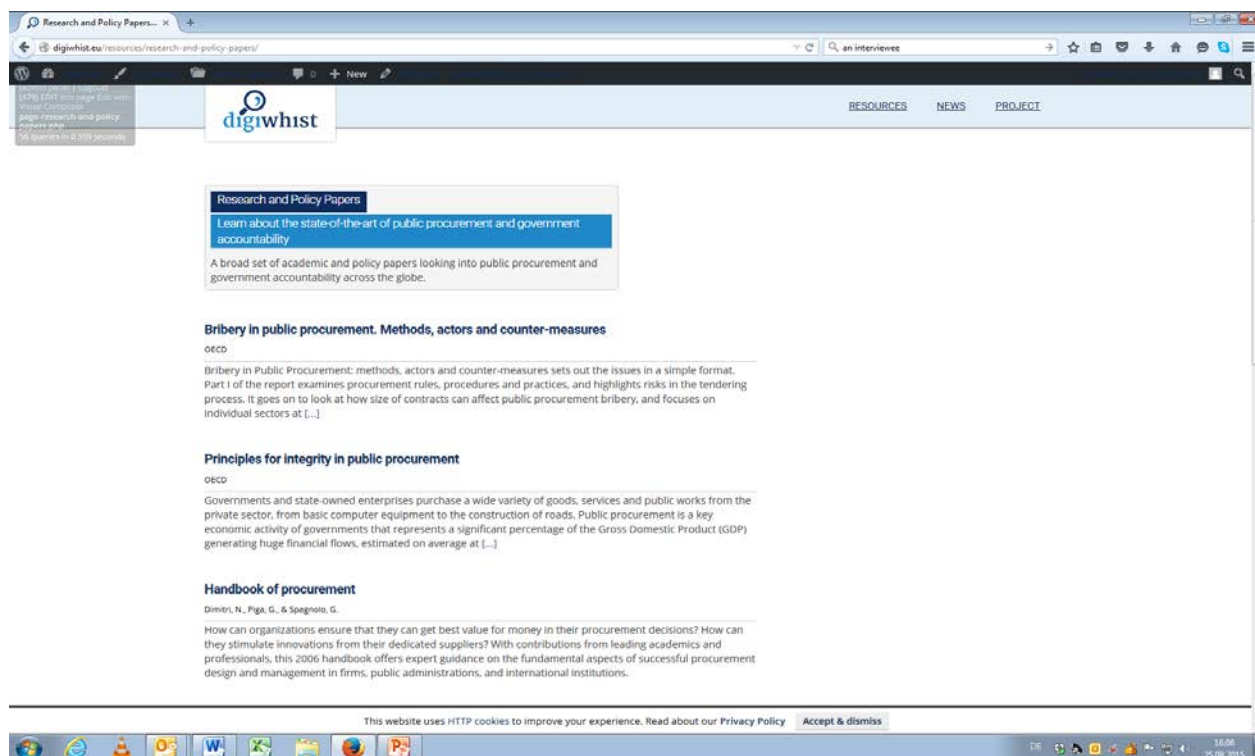
Here networks are divided into five categories: Academic, Journalistic, Open Data, Procurement, Watchdog and Advocacy. This section will be periodically updated.



b. Research and Policy Papers

“Learn about the state-of-the-art of public procurement and government accountability: A broad set of academic and policy papers looking into public procurement and government accountability across the globe.”

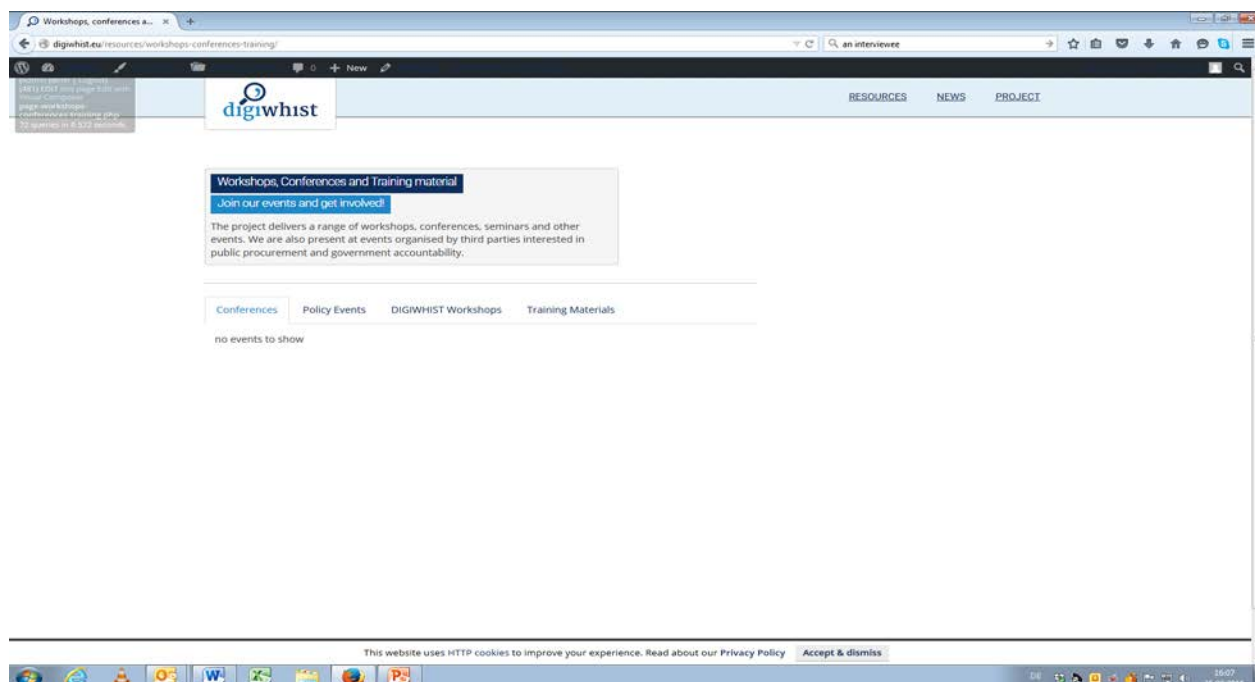
In this section we crosslink the most relevant research and policy papers in the field of public procurement and government accountability. This section will be periodically updated.



c. Workshops, Conferences and Training Material

“Join our events and get involved! The project delivers a range of workshops, conferences, seminars and other events. We are also present at events organised by third parties interested in public procurement and government accountability.”

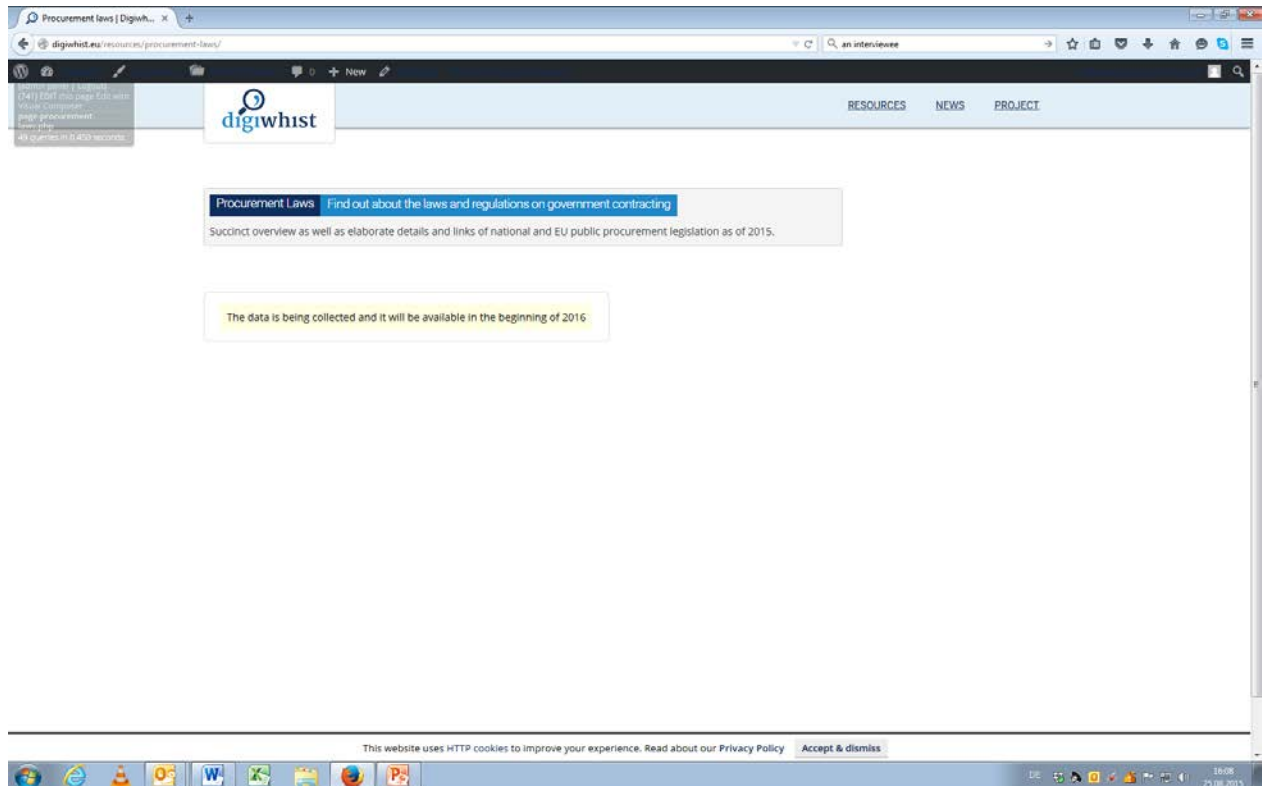
In this section we have four subcategories: Conferences, Policy Events, DIGIWHIST Workshops, Training Materials. This section will be periodically updated.



d. Procurement Laws

“Find out about the laws and regulations on government contracting: Succinct overview as well as elaborate details and links of national and EU public procurement legislation as of 2015.”

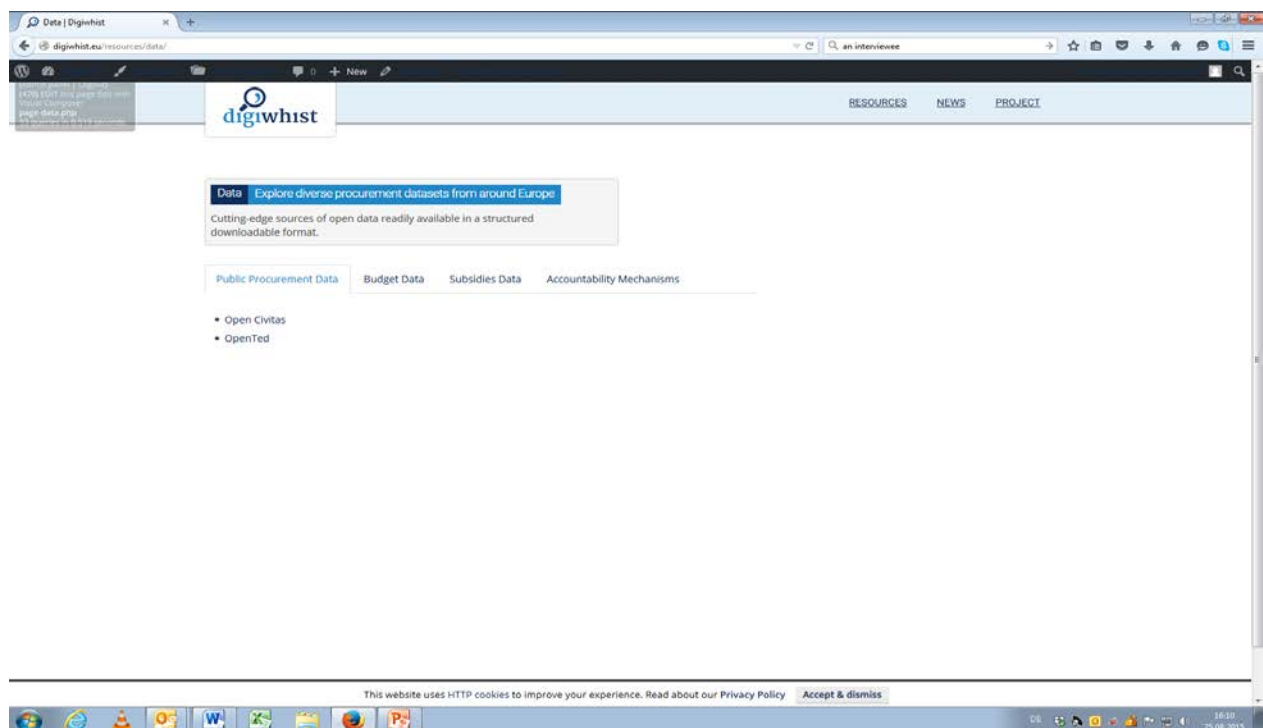
This section is empty right now as the data is currently being collected and will be available by 2016.



e. Data

“Explore diverse procurement datasets from around Europe: Cutting-edge sources of open data readily available in a structured downloadable format.”

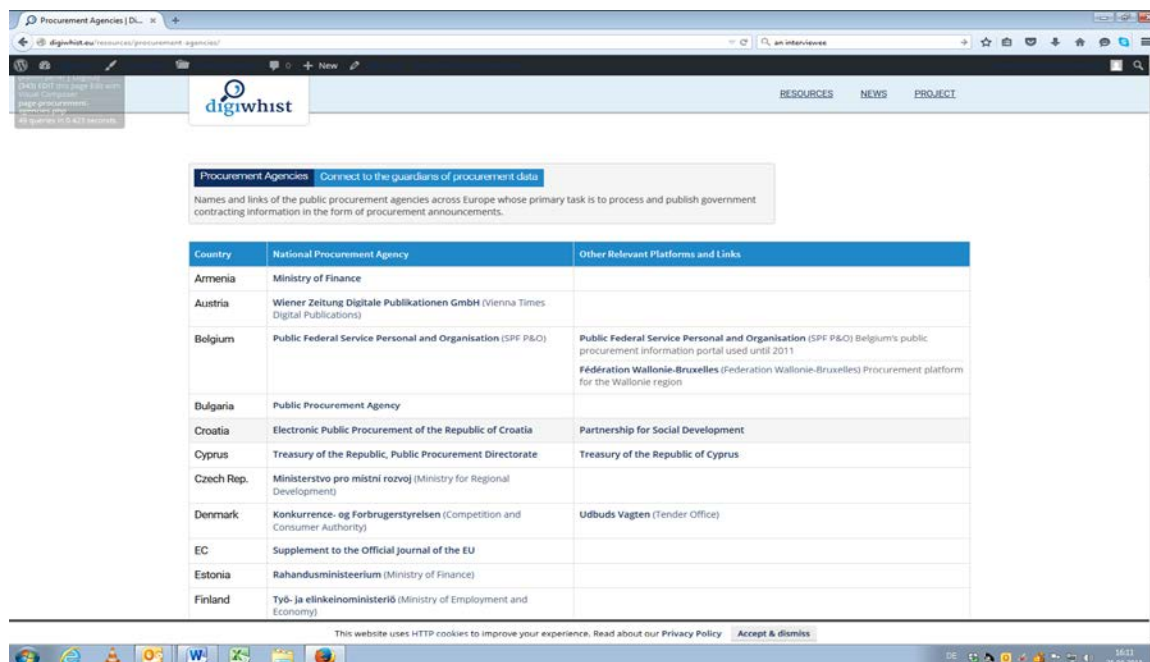
This section contains European public datasets on public procurement. There are several categories: Public procurement, Budget, Subsidies and Accountability Mechanisms. This section will be periodically updated.



f. Procurement Agencies

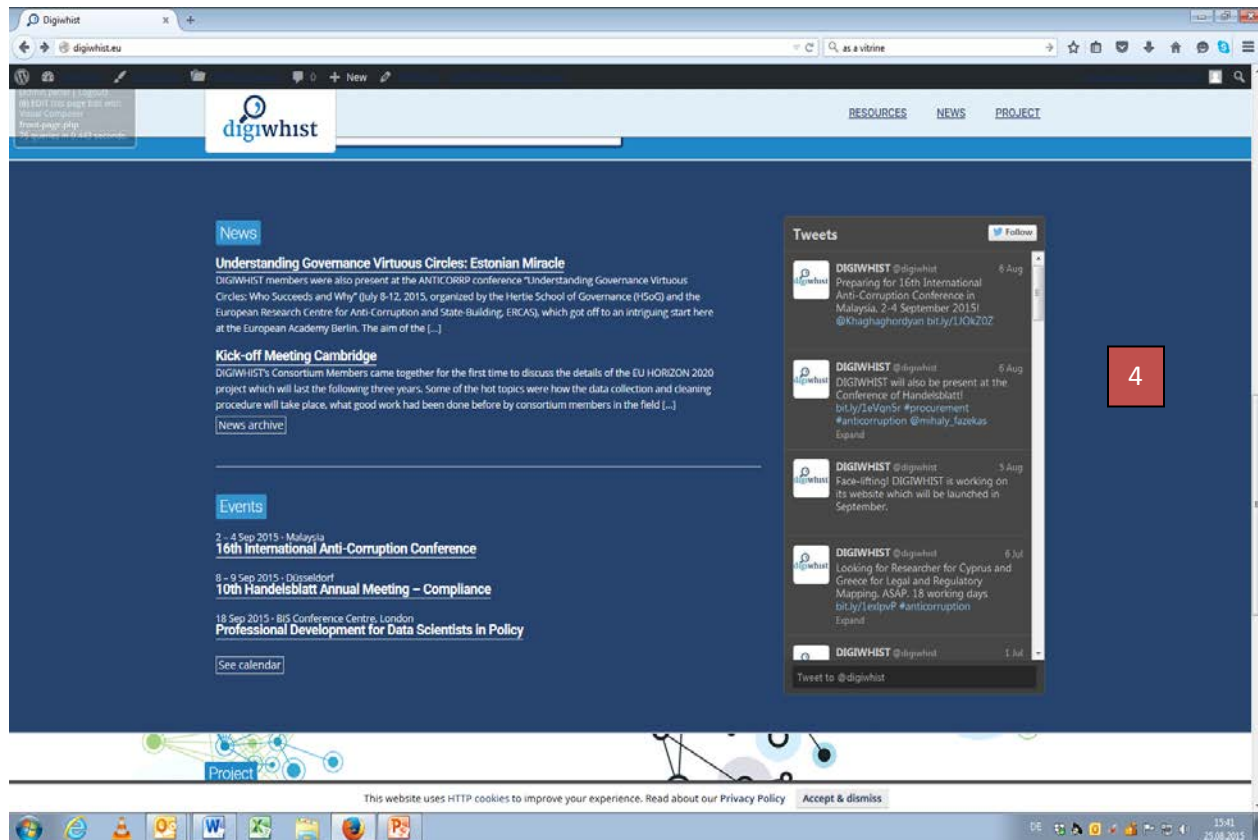
“Connect to the guardians of procurement data: Names and links of the public procurement agencies across Europe whose primary task is to process and publish government contracting information in the form of procurement announcements.”

This section contains links to national procurement agencies and their platforms, as well as lists additional relevant links and platforms that provide procurement data. This section will be periodically updated.



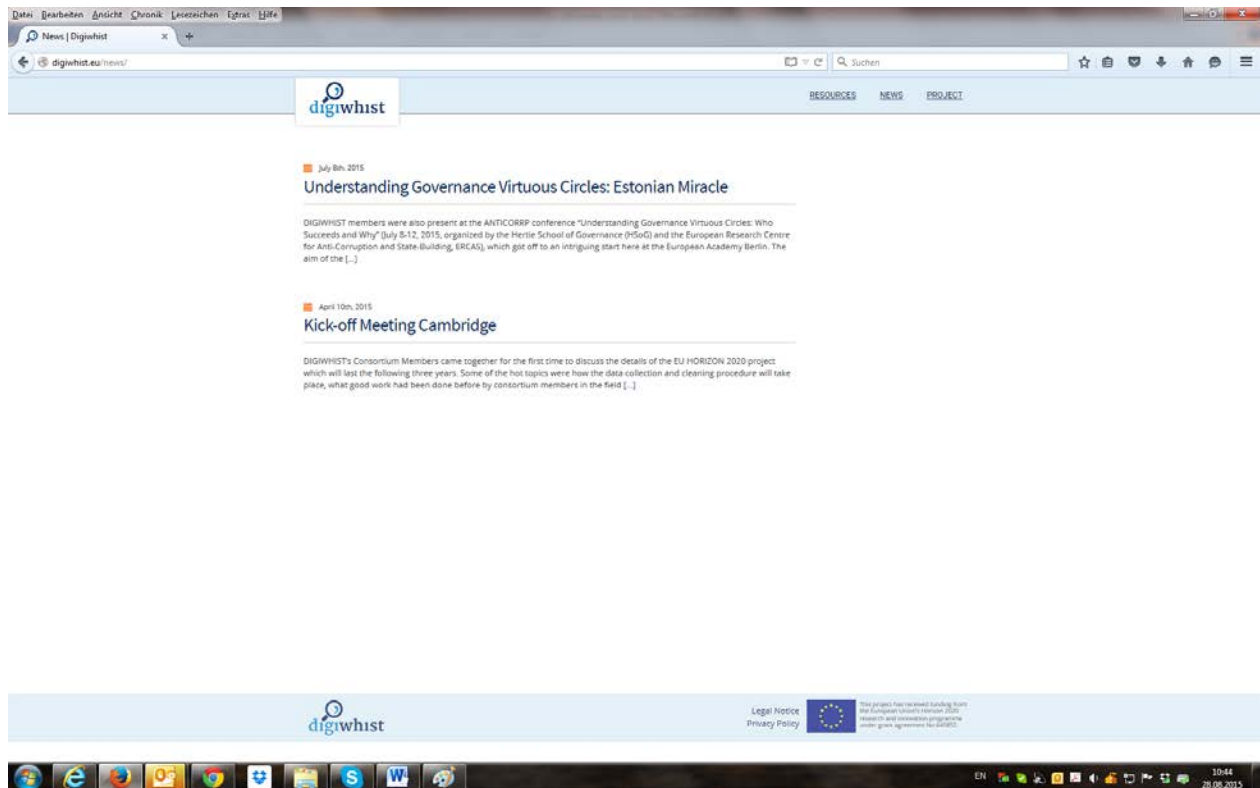
4. The Lower Section of the Opening Page: News, Events and Twitter

In the lower section of the opening page (**Segment 4**) we have the two most recent pieces of news, the three latest events and a Twitter feed are shown with the latest four tweets. By clicking on each section, one will be led to the respective page.



a. News

News section will contain articles about the project, its activities and will be regularly updated by DIGIWHIST Communications officer.



b. Events

In this section we will have DIGIWHIST and external events (both policy and academic) on public procurement, anticorruption, digital transparency, open data, etc. Events section will have two view options: Calendar and List.

Calendar view:

The screenshot shows the digiwhist website interface. At the top, there is a navigation bar with the digiwhist logo and links for RESOURCES, NEWS, and PROJECT. Below the navigation bar, the main content area displays a calendar for September 2015. On the left side of the calendar, there is a list of 'Next Events' with details for each day. The calendar itself shows dates from Sunday to Saturday, with events highlighted in blue boxes. A 'See full events archive' button is located below the event list. The bottom of the page features a footer with the digiwhist logo, legal notices, and a European Union flag.

Next Events

- 2 - 4 Sep 2015
10th International Anti-Corruption Conference
- 8 - 9 Sep 2015
10th Handelsblatt Annual Meeting - Compliance
- 18 Sep 2015
Professional Development for Data Scientists in Policy
- 22 Sep 2015
Data for Policy
- 24 Sep 2015
Big Data Methods for Social Science and Policy - Interdisciplinary Workshop, Cambridge

See full events archive

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List view:

The screenshot shows the digiwhist website interface in list view. The main content area displays a list of events organized by month. Each event entry includes the date, location, and a brief description. The bottom of the page features a footer with the digiwhist logo, legal notices, and a European Union flag.

Events

- December 2015
11 - 12 Dec 2015 - Naples, Italy
First General Conference of ECPR Standing Group on Organized Crime, Naples
- November 2015
13 Nov 2015 - Zurich
Procurement Leaders Forum Zurich
3 Nov 2015 - Singapore
Procurement Leaders Forum, Singapore
- October 2015
29 Oct - 1 Nov 2015 - USA, Santa Clara, CA
Workshop in conjunction with the IEEE BigData Conference 2015
23 - 24 Oct 2015 - Mannheim, Germany
MZES Big Data Conference
- September 2015
24 Sep 2015 - Murray Edwards College, Cambridge
Big Data Methods for Social Science and Policy - Interdisciplinary Workshop, Cambridge
22 Sep 2015 - Brussels, Belgium
Data for Policy
18 Sep 2015 - BIS Conference Centre, London
Professional Development for Data Scientists in Policy
8 - 9 Sep 2015 - Düsseldorf
10th Handelsblatt Annual Meeting - Compliance
2 - 4 Sep 2015 - Malaysia
10th International Anti-Corruption Conference
- July 2015
8 - 12 Jul 2015 - European Academy Berlin
Virtuous Circles Conference
- June 2015
15 - 17 Jun 2015 - Cambridge, UK
Policymaking in the Big Data Era
- April 2015
8 - 10 Apr 2015 - Clare College, Cambridge, UK
Kick-Off Meeting Cambridge

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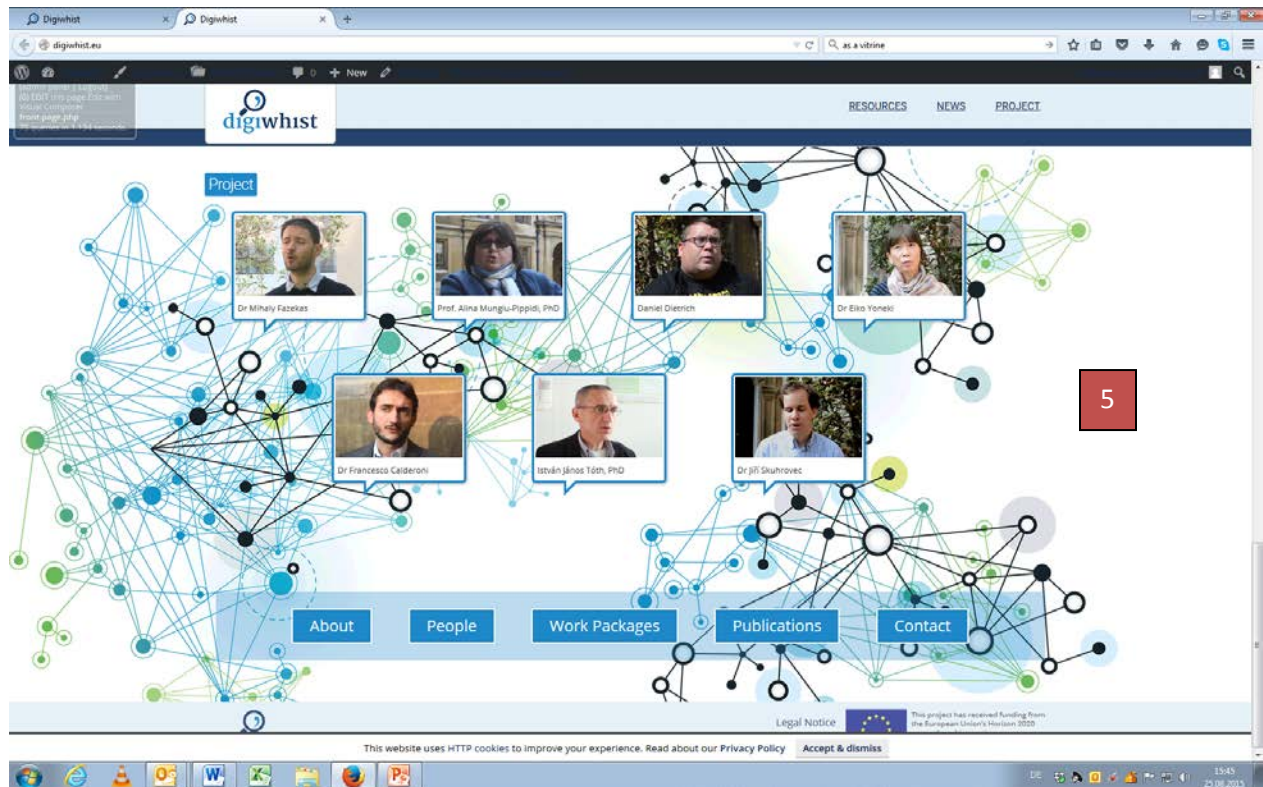
c. Twitter Feed and Twitter Account

Finally in this segment we have the Twitter feed that shows all the Tweets about DIGIWHIST. We also created a DIGIWHIST twitter account (@digiwhist) and in a short period of time it already has 78 followers. We will use it as a channel to communicate our newest publications, events, as well as to interact with the relevant stakeholders.



5. The Bottom Section of the Opening Page: Project

By scrolling down to the bottom of the opening page (**Segment 5**), the visitor will see seven talking heads: these are the representatives of the seven partner institutions that participate in DIGIWHIST. Each interviewee explains the role of their respective institutes in the project.

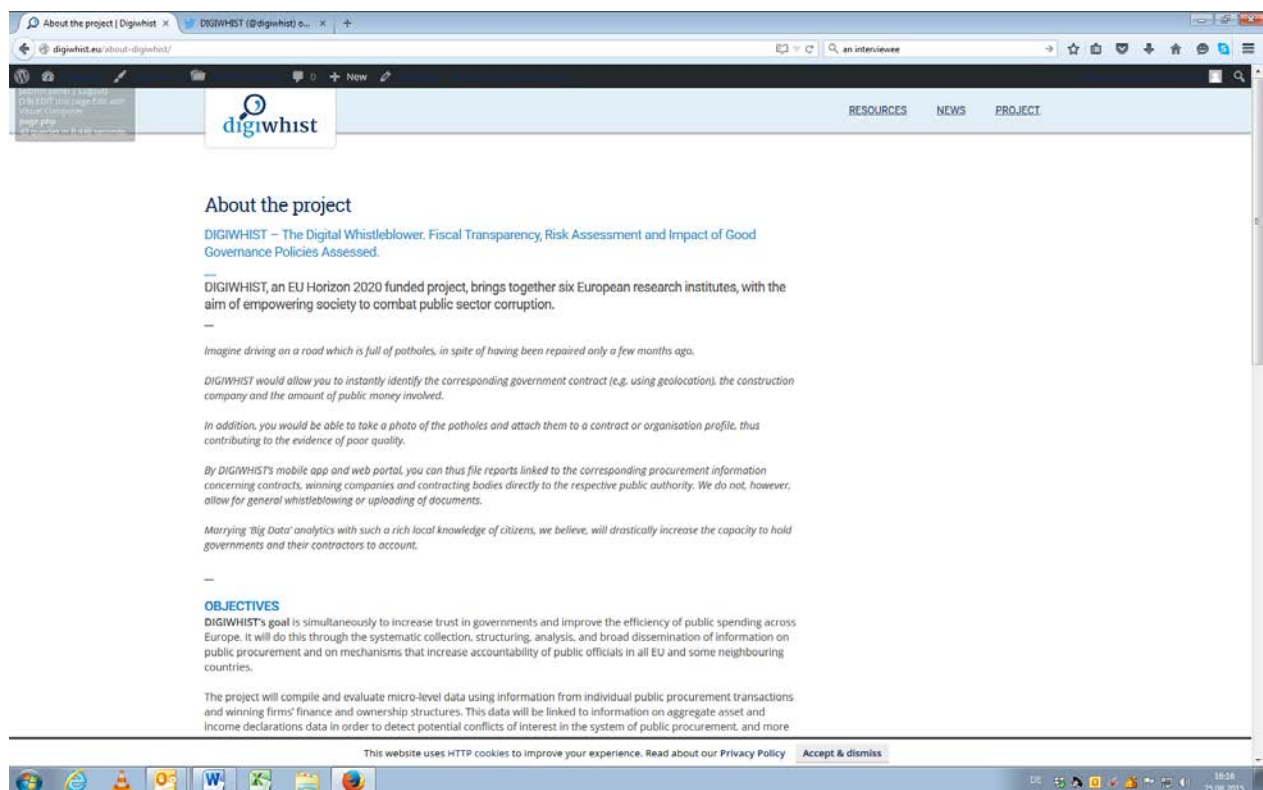


Below the videos one finds links to the subsections describing the DIGIWHIST Project:

- [About](#)
- [People](#)
- [Work Packages](#)
- [Publications](#)
- [Contact](#)

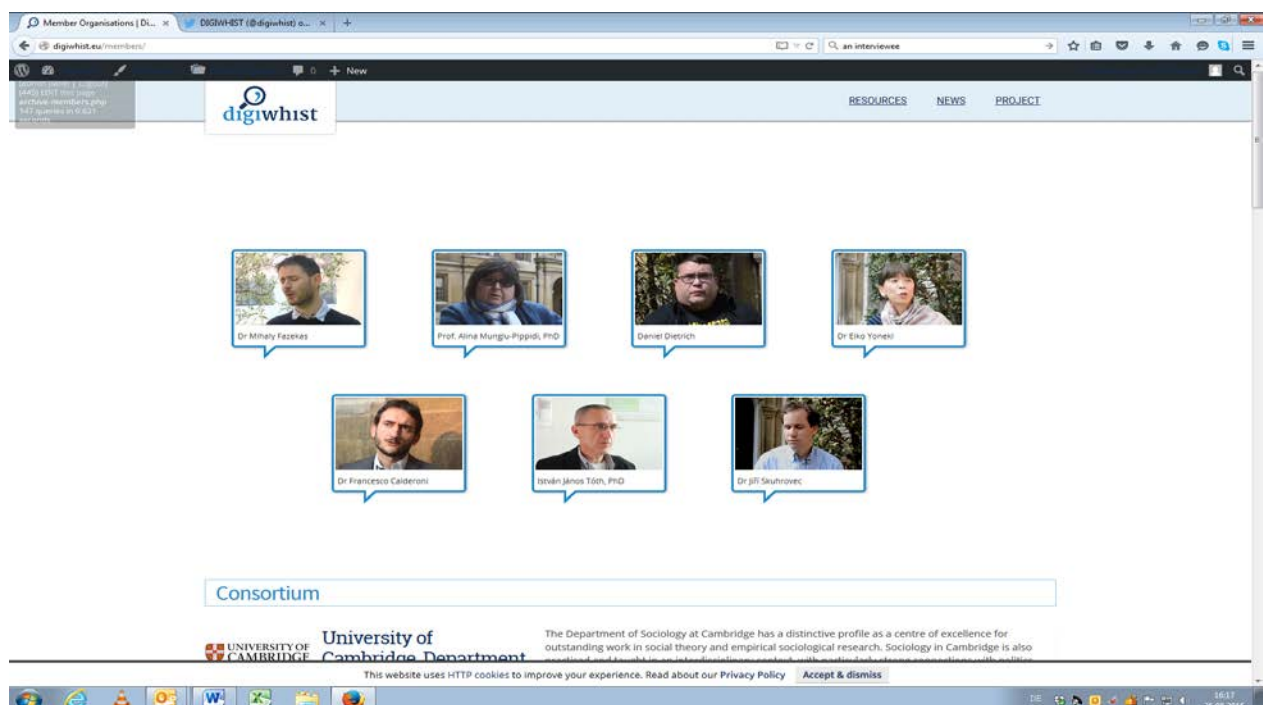
a. About

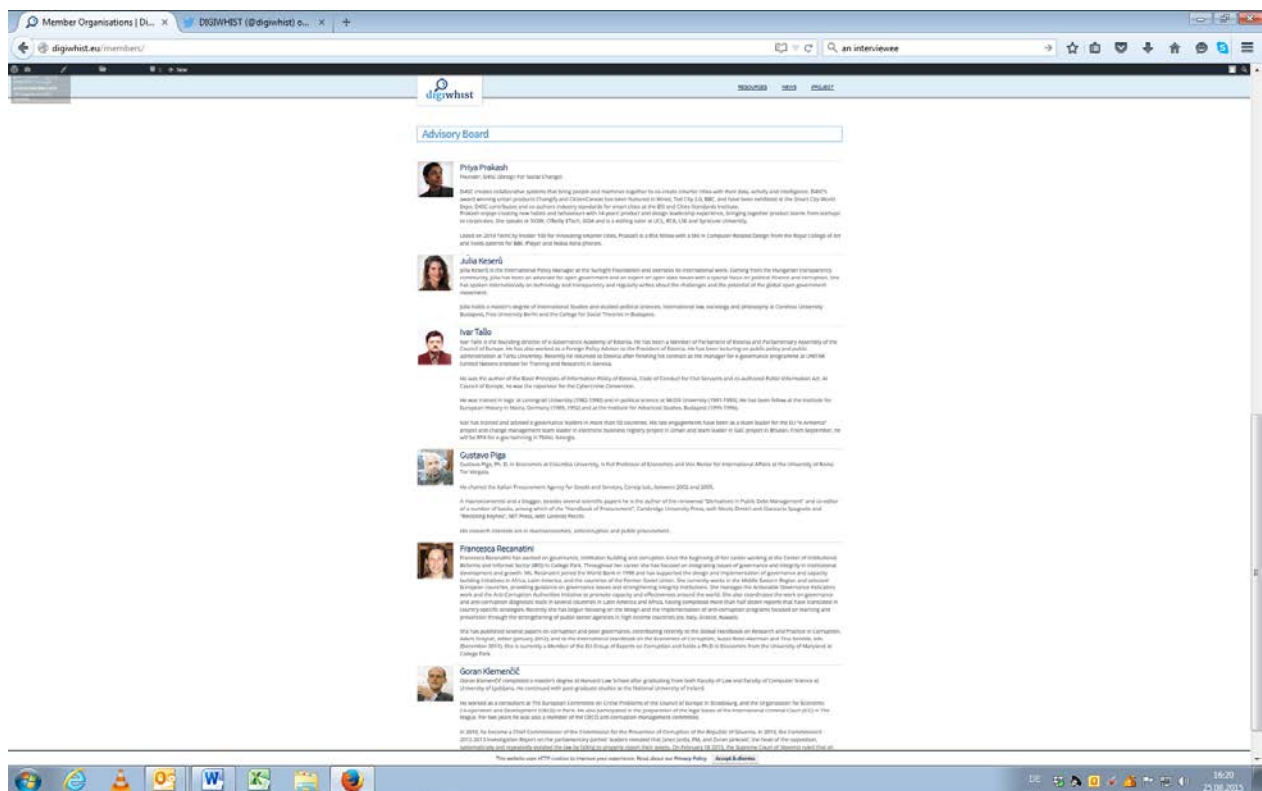
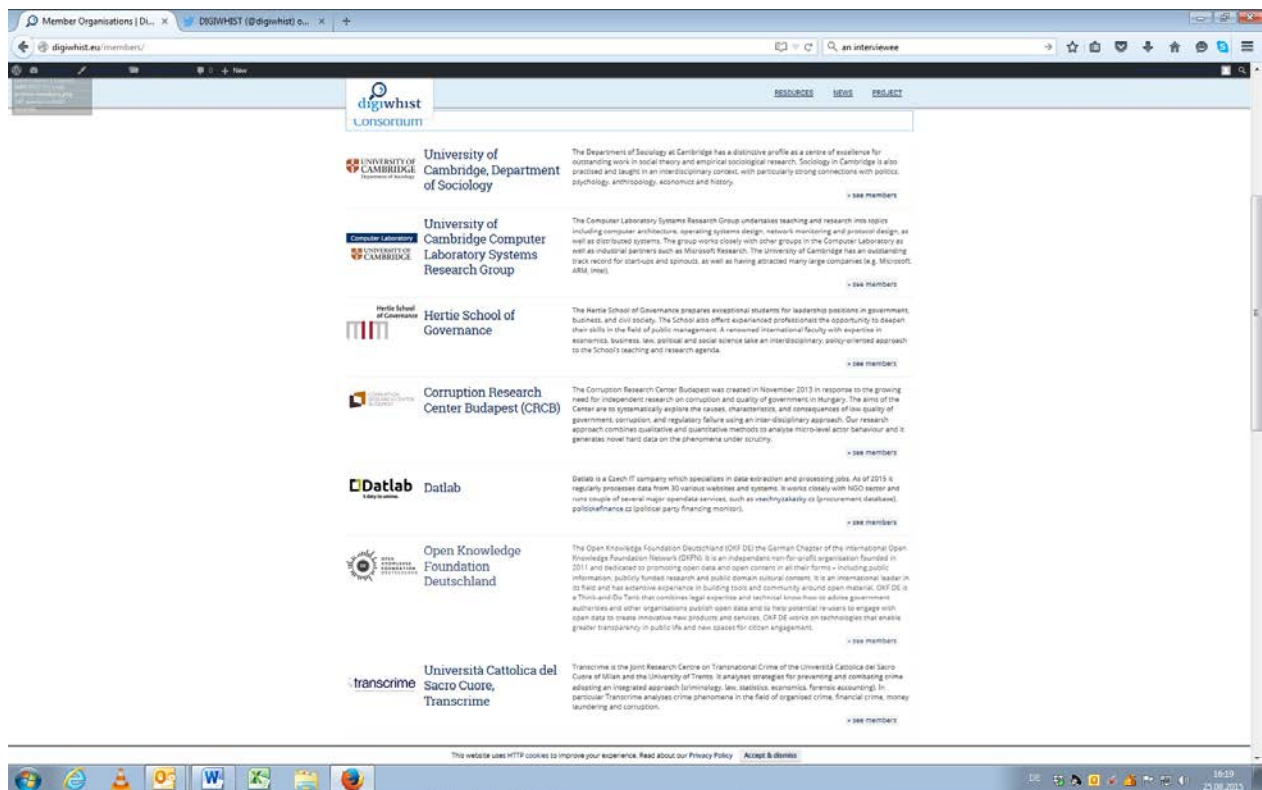
All one needs to know about DIGIWHIST – a practical example of detecting public sector corruption, the objectives and the expected outcomes of DIGIWHIST are described here in detail.



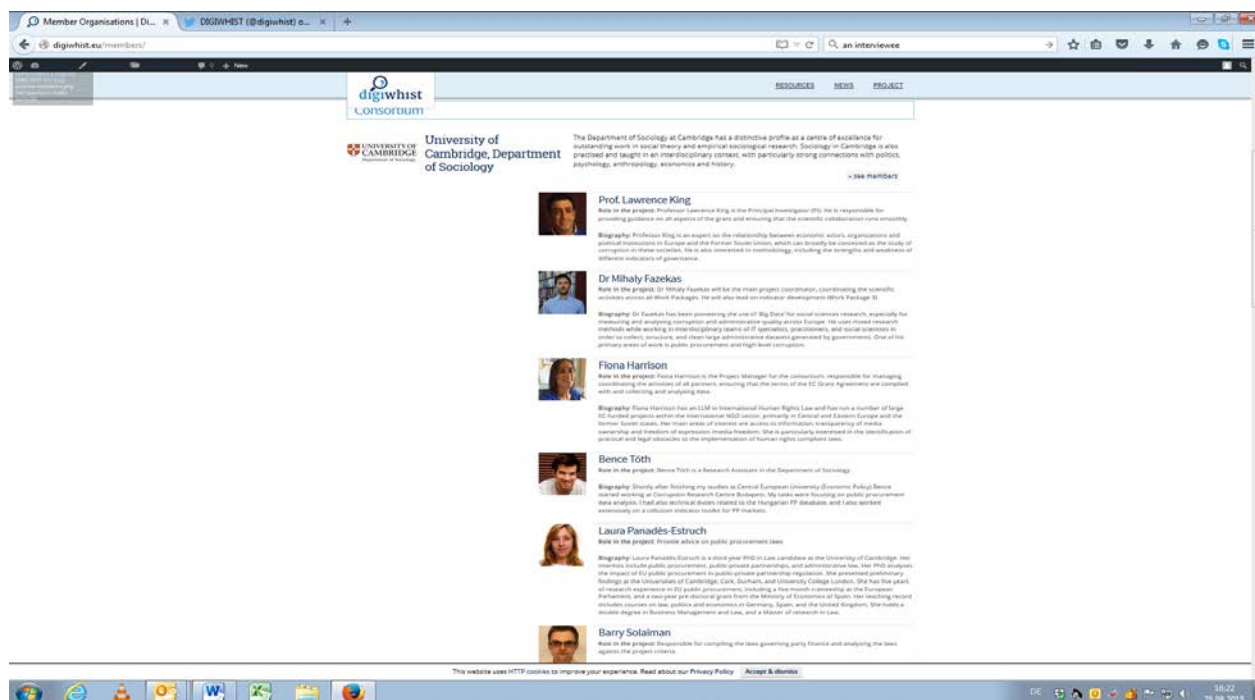
b. People

In this section the leaders of the seven consortium members explain their roles in DIGIWHIST. All institutes are presented with an exhaustive list of their members who also work on DIGIWHIST. The Advisory Board Members are also listed with their short biographies.





By clicking on each Consortium Institute, the respective Consortium Members will be shown with their short biographies and roles in DIGIWHIST:



c. Work Packages

In this section Work Packages 1-7 are presented, by indicating the Lead Researcher, Lead Institution, Other Project Participants, Starting and Ending Date, as well as the content of that Work Package in each case.)

The screenshot shows the DIGWHIST website's 'Work Packages' page. The left sidebar lists seven work packages, with 'WP1. Legal and Regulatory Mapping' highlighted. The main content area is titled 'WP1. Legal and Regulatory Mapping' and provides detailed information about this work package:

WP1. Legal and Regulatory Mapping

This work package, led by the Hertie School of Governance, has been designed to map and understand the level of transparency of 35 jurisdictions researched by DIGWHIST (28 EU member states, Armenia, Georgia, Iceland, Norway, Serbia, Switzerland and the European Commission). It investigates where particular risks lie in terms of public spending and the regulation of top politicians' and bureaucrats' integrity and aims to improve trust in governments and the efficiency of public spending across Europe.

Researchers in this work package are creating the following products: (1) a repository of online public procurement data sources and a description of the data provided, and (2) a database of legal and regulatory norms - European Public Accountability Mechanisms (EuroPAM).

1. The repository of online public procurement data sources and the description of data content will be prepared as an online report containing all the hyperlinks and references. Having considerable value on its own, it also serves as a crucial input for the data collection in WP2, as a clear data template can be prepared from it. It also functions as a living document that will be updated throughout the project whenever public procurement legislation changes. Most notable among these changes is the expected transposition of the new public procurement directive by April 2016.

2. The database of legal and regulatory norms or EuroPAM is an extension of the Public Accountability Mechanisms Initiative (PAM) of the World Bank, which is a primary data collection effort that produces assessments of in-law and in-practice efforts to enhance the transparency of public administration and the accountability of public officials. It serves as a European transparency legislation observatory that is based on the PAM indicators for financial disclosure, conflict of interest restrictions, and freedom of information, while also adding data on public procurement, and updating the International Institute for Democracy and Electoral Assistance (IIDEA) database on political financing. To ensure the reliability of in-law data, a rigorous and systematic approach is applied to data collection and analysis. Researchers produce summaries of the legal provisions collected from primary source documents, in the original language - where possible. Following the preliminary analysis performed by researchers, the data is sent to technical in-country experts for feedback on accuracy and relevance. Country experts are intended to have either in-depth legal knowledge of the mechanism being examined in a specific country or expertise in a related field. The final data is released in both quantitative and qualitative form for policy and research purposes. Several rounds of data collection are envisioned from 2012 onwards. EuroPAM provides a solid basis for the indicator development in WP3.

Lead Researcher: Prof. Alina Mungiu Pippidi

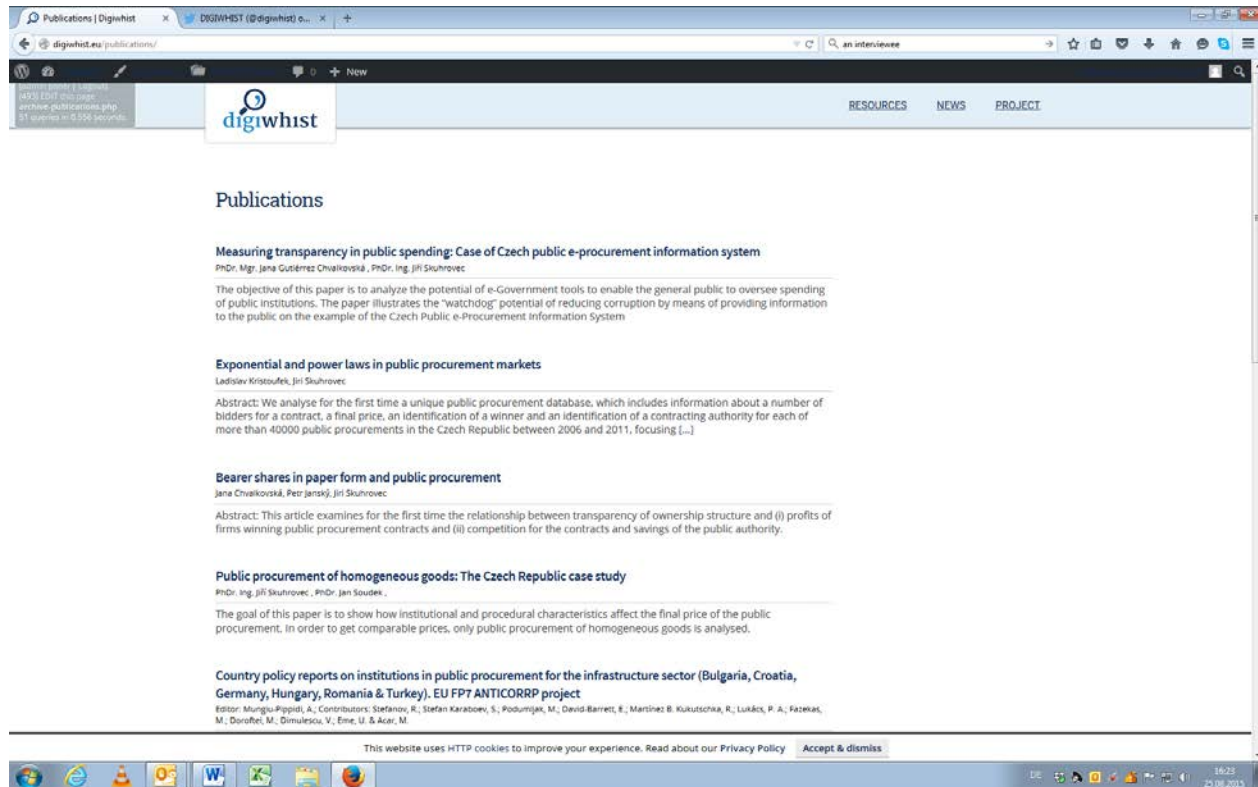
Lead Institution: Hertie School of Governance

Start Date: Mar 2015 **End Date**: Oct 2017

Other Project Participants: Università Cattolica del Sacro Cuore, Transcrime; University of Cambridge, Department of Sociology

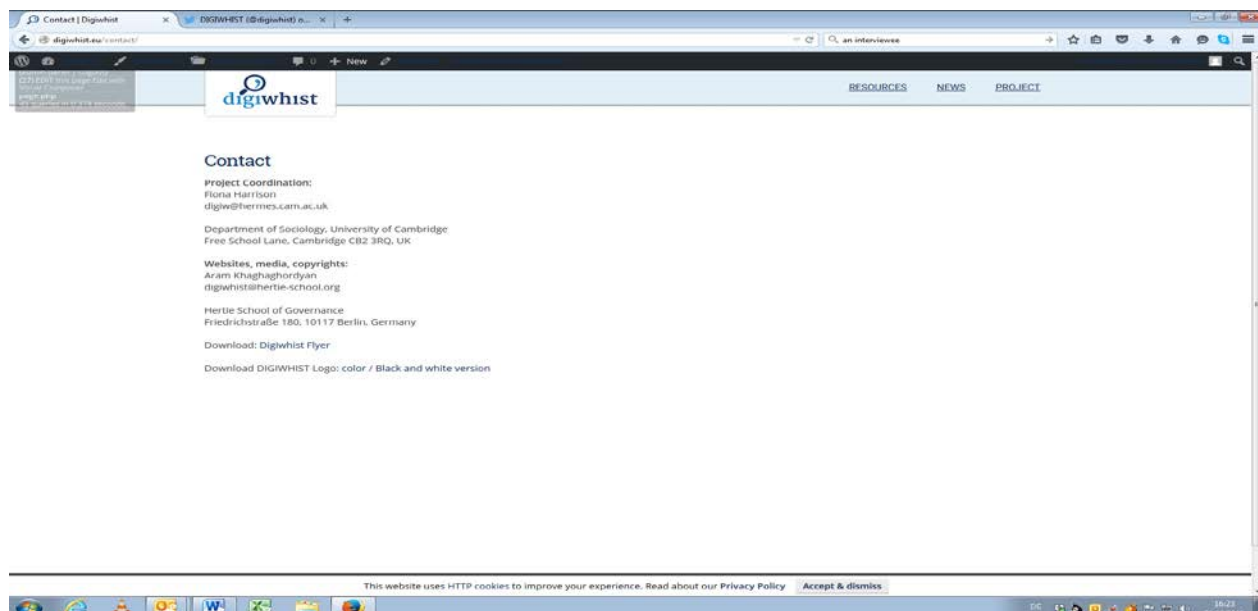
d. Publications

A list of relevant literature within the field of public procurement and open data management written by DIGIWHIST consortium members is presented here with clickable links and/or references. Here we will upload all the DIGIWHIST deliverables.



e. Contact

The contact data of the project coordinator and the media contact person are given here, as well as a download link to the project logo and flyer.



6. Footer: Logos, Privacy Policy and Legal Notice

In the footer of the opening page (Segment 6) we have the project logo, the Legal Notice and Privacy Policy links as well as the EU logo are to be found:

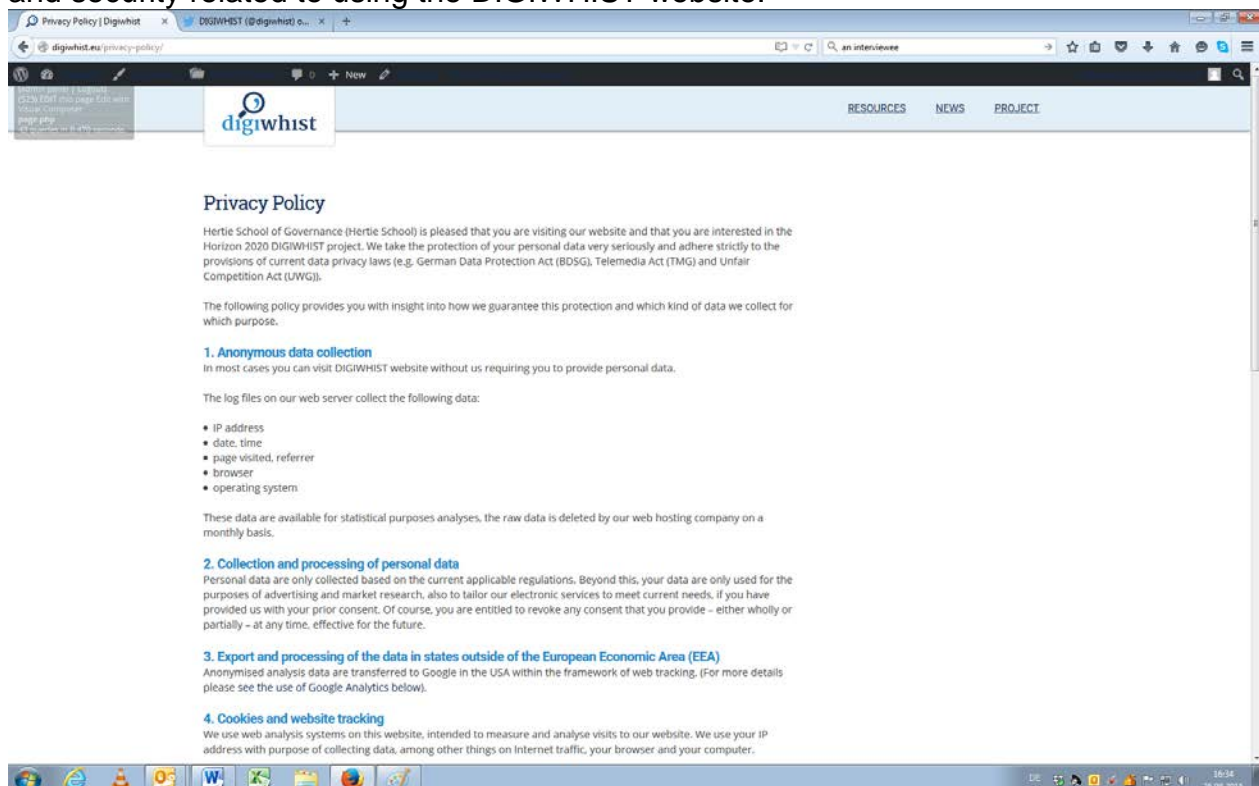


a. DIGIWHIST and EU logo

The logo was part of deliverable “D5.1 Project logo and flyer” and presented in June 2015. The EU logo is published according to the EU guidelines on the usage of the EU logo and has a text stating the following: This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 645852.

b. Privacy Policy

This is a guideline to HSOG's privacy policy regarding data collection, privacy and security related to using the DIGIWHIST website.



c. Legal Notice

The Legal notice contains the address of Hertie School of Governance GmbH (HSOG), names the leadership of the school, its trade register, a declaration of non-liability and the name of the editor.

